

welcome



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# From the Director

I am delighted to announce that Dr. Beebe Bahrami is the new editor of *Expedition*. She is the latest in a distinguished line of editors of the University of Pennsylvania Museum's magazine, and the curators, staff, and I are thrilled to welcome her back to the Museum. Dr. Bahrami received her doctorate in cultural anthropology from the University of Pennsylvania. Her research focused on the shared historical and cultural aspects of the Andalusian identity in Morocco and Spain. She taught at the University of Notre Dame and Philadelphia University and was also a research consultant, applying anthropological research methods in industrial design, medicine, and film. Dr. Bahrami is dedicated to communicating the richness of anthropology and archaeology to a broad audience (see her chapter on North Africa and the Middle East in *National Geographic's* book *Peoples of the World*), a tradition she will continue as *Expedition's* editor. Dr. Bahrami was the unanimous choice of our search committee.



Beebe Bahrami in the field at the 13th-century Merenid tombs, the Chellah, Rabat, Morocco

I am also pleased to announce that the Museum, following a national search, has contracted the production, distribution, and order fulfillment of *Expedition* to Pohly & Partners Inc., a Boston-based relationship marketing company specializing in custom publishing services. Among Pohly & Partners' clients are Continental Airlines, UAW-DaimlerChrysler, UAW-General Motors, and Western Union. Dr. Bahrami will be working closely with the staff of Pohly & Partners to enhance the appearance of *Expedition*, provide means to efficiently handle feedback from readers, broaden our readership, and enrich the reading experience for all of our subscribers. We also intend, with Pohly & Partners' assistance, to make the magazine more viable economically.

You will begin to notice some of the changes in this issue, with more to come in subsequent ones. We hope that you will like them. So please join me in welcoming Dr. Bahrami. She will be happy to hear from you at bahrami@sas.upenn.edu.

*Jeremy A. Sabloff*

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The Williams Director

