PHILADELPHIA — The Penn Museum has appointed Muriel Patricia Clifford as its inaugural Development Diversity Liaison in an effort to deepen meaningful community connections.

In her new role, Clifford will lead community outreach strategies to increase awareness of the 134-year-old Penn Museum and the rich cultural experience it offers. She'll cultivate a more diverse, equitable, inclusive, and accessible Museum as a part of its Diversity Committee; advance its public programs; and work across all internal departments to foster opportunities for engagement, including special events, presentations, and tours.
A Philadelphia-native, Clifford graduated from the Philadelphia High School for Girls and earned a B.A. in Communications and Mass Media Arts with minors in Journalism and Spanish at Hampton University in Hampton, Virginia.

She began her career as a community relations representative for the Philadelphia Opportunities Industrialization Center. Her experience includes serving as the director of public relations at Cheyney University of Pennsylvania and as associate vice president of government relations at Temple University.

A writer for the nation’s oldest African-American newspaper, The Philadelphia Tribune, under her pen name Patricia Gilliam Clifford. Clifford's “Out & About in Philadelphia” column delivered comprehensive event coverage and insight about notable community leaders. As a journalist, she has written extensively about social, community, fraternal, educational, historical, professional, and faith-based organizations. She has also written for The Philadelphia Sunday SUN and the South Jersey Journal.

Clifford is the founder of MPC Communications and has earned numerous awards and acknowledgements, including the Public Relations Society of America—Philadelphia Chapter's Pepperpot, Silver Anvil Award, PRAME Award (Public Relations, Advertising and Marketing Excellence), Pen and Pencil Club’s Philadelphia News Award, National Newspaper Publishers Association Award, and the National Coalition of 100 Black Women’s Heritage Award.

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About the Penn Museum
Since 1887, the Museum has been transforming our understanding of the human experience. Dedicated to building connections between cultures, the Museum welcomes everyone to uncover the past, gain an understanding of our shared humanity, and find one's own place in the arc of human history. For more information, follow @PennMuseum on social media, visit www.penn.museum, or call 215.898.4000.