

## NEWS RELEASE

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### Celebrate the Year of the Rat with *CultureFest!* Lunar New Year

PHILADELPHIA – Presented in partnership with the Asian Arts Initiative, the 39<sup>th</sup> annual [CultureFest! Lunar New Year](#) at the Penn Museum showcases one of the most important holidays for Asian communities, Saturday, January 18, 2020, from 10:00 am – 5:00 pm. All activities are included with Museum admission.

*CultureFest!* Lunar New Year features traditional dance and music performances, martial arts demonstrations, storytelling, games, calligraphy and zodiac workshops, a vendor fair, and “creation stations” with crafts for all ages, such as rat mask-making and lantern-making.



The day's line-up includes:

- 10:30 am - 11:00 am Little Mulan Dance Troupe (Great Wall Chinese School)
- 11:30 am - 12:00 pm East vs. West: A Musical Performance
- 12:30 pm – 1:30 pm Taiko (drumming) interactive musical performance with Kyo Daiko
- 2:00 pm – 2:30 pm Contemporary dance performance by Annielille Gavino
- 2:30 pm – 3:30 pm Museum Highlights tour (conducted in Mandarin)
- 3:00 pm – 3:45 pm Martial Arts demonstration by Cheung's Hung Gar Kung Fu Academy
- 3:45 pm – 4:00 pm Lion Dance Finale

As part of its ongoing *Building Transformation* project, the Penn Museum has just unveiled more than 10,000 square feet of reimagined spaces, including its new [Sphinx Gallery](#); a suite of [Africa Galleries](#); a [Mexico and Central America Gallery](#); the historic **Harrison Auditorium**; and its stunning new **Main Entrance**.

#### About the Penn Museum

Since 1887, the Museum has transformed understanding of the human experience. Dedicated to building connections between cultures, the Museum welcomes everyone to uncover the ancient past, gain an understanding of our shared humanity, and find one's own place in the arc of human history. For more information, visit [penn.museum](http://penn.museum) or call 215.898.4000.



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